Opportunity to buy a fully functional biscuit manufacturing company in Kerala

Company Highlights

- Modern and fully automated biscuit processing company with large market penetration and high brand value in South India.
- Established in the year 1993, the company expanded in the year 2002 and became one of the most modern, sophisticated and fully automated biscuit factory in India, controlled with 100% Programmable Logic Control (PLC).
- The factory has excellent quality control system in place.
- The factory has been collaborating with the Central Food Technology & Research Institute (CFTRI) located at Mysore.
- Leaders in the space of loose biscuits with high market position in North Kerala.

Facilities at the factory

- Biggest single line biscuit manufacturing company in India with production capacity of 18000 tonnes
- 270 feet horizontal LPG direct fired oven for crisp baking (Largest in Kerala)
- Modern bulk handling system.
- On-edge packing machines
- The entire factory is controlled by Enterprise Resource Planning (ERP) system that can be managed virtually from anywhere in the world.

Current list of products		
Marie	Glucose	Bourbon
Milk	Coconut	Jar Pack
Thin Arrowroot	Sugar Free	Tin Pack
Flavour Three	Salty Bite	Head N Tail
Strawberry, Orange and Pineapple Cream		

Increase in disposable income, changing lifestyles, growth in organized retail and increasing consumption of processed and packaged food are the main drivers of the industry

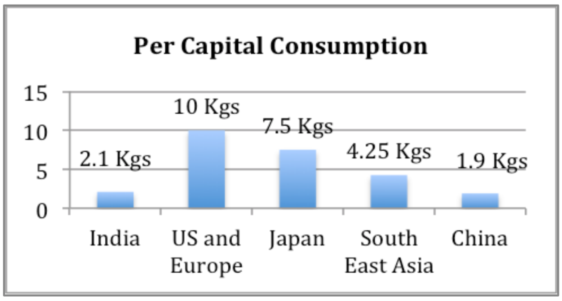
High Value Machinery List (Indicative list)

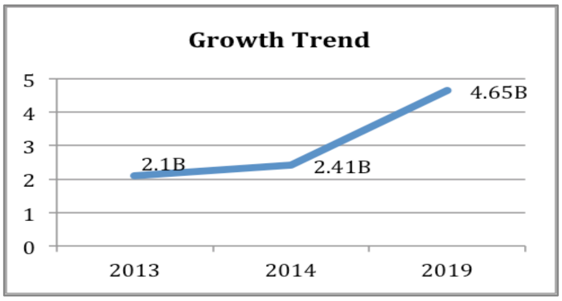
High Value Machinery List		
Turn Table Machine	Rotary Moulding Machine	Salt / Flour Sprinkler
Stackler	Packing Table	PLC Control Panel
Scrap Distributor	Rotary Cutting Machine	Gauge Roll Unit
Scrap Return System	Biscuit Stripper Unit	HD Inclined Conveyor
Horizontal Cut Sheet Laminator	Swiveling Panner Web	Cooling Conveyor

Industry analysis

India is known to be the third largest manufacturer of biscuits after USA & China.

The biscuits and cookies industry in India, valued at INR 145bn (USD 2.41bn) in FY 2014, has been growing at a CAGR of 10% over the last three years. It is estimated that the industry will be worth nearly INR279bn (USD 4.65mn) by FY 2019, growing at a CAGR of 14%.





Share of premium biscuits is likely to increase by FY 2019 as manufacturers are now aggressively entering the premium biscuit and cookie segment on account of higher margins prevalent in the segment

Offer to Investors

- All the assets of the company including land (2.30 acres), building (35000 sq ft) & machinery are up for sale.
- Asking price is 15 CR INR

Should you have further questions or are interested to participate in the process, please feel free to contact: Kartik Sreekumar at kartik@matchvalley.com or +91 82810 19444/8289812349

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